

## **The Masters - Insight Into Management**





The Masters is a challenging residential business competition for ambitious students aged 15 - 18 at Easter. Ideal for students interested in becoming global business leaders, the course is modelled on Ivy League/Oxbridge MBA programmes and formats such as 'Dragons' Den' and 'The Apprentice' - where real life entrepreneurs present their ideas to a board of expert investors and business people.

\*Minimum team English level must be B2



## **How the Competition Works**

Groups who wish to join the Masters can register their interest and receive a set of guidelines. The guidelines detail tips for preparing students before arrival and the full brief is announced on arrival to the UK.

- Each group enters the competitions as a collective
- To determine the overall winner, teams have to compete in qualifying and semifinal rounds, top teams then compete in a grand final judged by a panel of business experts.
- There are other prizes available, Masters Best Presentation, Talent Show Winners, Best Brand and the popular Fair Play award, voted by group leaders and awarded to the school felt to best represent the values of the Masters programme.



1st Arrival: 3 April 2025 End: 15 April 2025

2nd Arrival: 4 April 2025

End: 16 April 2025



Students on campus

## For more information:

Please contact your regional manager or email:
oijuniorprogrammes@
oxfordinternational.com



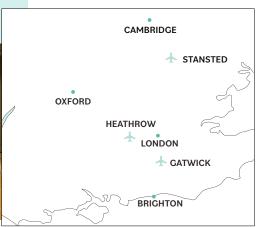
or visit: https://www. oxfordinternationaljuniors.com/ masters/













- 12 nights full board shared accommodation in a traditional boarding school or prestigious university location in the UK
- Input sessions delivered by business teachers and project development session to prepare their pitch.
- Two extended London excursions with west end muscal, ride on the London Eye and a professional walking tour
- Return transfers from London airports
- One full day excursion to Oxford or Cambridge
- Business Visit to UK based company
- Grand Final held in a prestigious central London location
- Masters competition with supporting guidelines available from October 2024
- Rich on-site activity programme to encourage use of English and nationality mix
- Enhanced group leader programme including 6-hour teacher training course



## Accommodation

A mixture of single and multi-bedded rooms are available depending on the centre. Groups will be split by gender, the division can be by floor or by house depending on each centre.







The Masters 2025 will be held at one of our prestigious Universities or boarding schools in the UK. All centres are slightly different but they all include grand venue spaces, picturesque dining halls, spacious classrooms and numerous sports facilities. Groups will find out which centre they will be competing at in February 2025.



Sample Programme\*

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	Morning	Afternoon	Evening
Day 1	Arrivals and registrations	Arrivals and registrations	Campus tour and ice-breaker activities
Day 2	Opening Ceremony and Whole Campus Photo	Input Session	Welcome Disco
Day 3	Project Development	Input Session	Project Development
Day 4	Project Development	Input Session	Business Lecture
Day 5	Full day excursion with business visit	Full day excursion with business visit	Project Development
Day 6	Input Session	Input Session	International Night and Talent Show
Day 7	Extended Full day excursion to London	Ride on the London Eye	West End Musical
Day 8	Onsite Activities	Project Development	Submission of Business Plan by 19:00 and Academic Mystery Challenge
Day 9	Project Development - Final Presentation Practice	Qualifying Round	Football Tournament Semis and Final/ Onsite Activities
Day 10	Semi Finals 09:00 - 12:00/Onsite Activities	Semi Finals 13:00 - 16:00/Onsite Activities	Grand Final and Closing Ceremony
Day 11	Extended Full day excursion to London	Extended Full day excursion to London	Extended Full day excursion to London
Day 12	Full day to Oxford/Cambridge by coach	Full day to Oxford/Cambridge by coach	Onsite Activities
Day 13	Departures	Departures	Departures
Day 14	Award Ceremony in Central London Location	Extended Full day excursion to London	Extended Full day excursion to London
Day 15	Departures	Departures	Departures